

GOVERNMENT OF TELANGANA  
ABSTRACT

Telangana Tourism - Tourism Promotion – Release of advertisement in ASTA Destination Guide, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanction and release an amount of Rs.7,87,500/- (Rupees Seven Lakhs Eighty Seven Thousand Five Hundred only) including taxes – Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 324

Dated: 30-05-2016  
Read the following:

- 1. From Sinead McManus, Head of Business Media-India, ABTA, ASTA & National Geographic Traveller Magazine, India, Dated:30-06-2015.
- 2. Govt.Lr.No.2164/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.20-07-2015.
- 3. Invoice No.15-16/676, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:07-12-2015.

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ORDER:

In the letter 1<sup>st</sup> read above, Sinead McManus, Head of Business Media-India, ABTA, ASTA & National Geographic Traveller Magazine, India, has requested to release an advertisement in ASTA Destination Guide, for an amount of Rs.7,87,500/- (Rupees Seven Lakhs Eighty Seven Thousand Five Hundred only) including taxes. Accordingly, Government have issued a work order, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, an empanelled agency with the department, for the same, vide reference 2<sup>nd</sup> read above.

- 2. In the reference 3<sup>rd</sup> read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a invoice for an amount of Rs.7,87,500/- (Rupees Seven Lakhs Eighty Seven Thousand Five Hundred only) including taxes, for the above said purpose and requested the Government for arranging payment.
- 3. The Government, after careful examination of the matter hereby accord and release an amount of Rs.7,87,500/- (Rupees Seven Lakhs Eighty Seven Thousand Five Hundred only) including taxes, towards an advertisement in ASTA Destination Guide, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.
- 4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:  
"3452-Tourism, 01-Tourist Infrastructure, 102-Tourist Accommodation & Other facilities to tourists – Schemes included in PLAN, 11- Normal State Plan, 20 – PMU – Advertisement, Sales Publicity Expenses, participation in National and International Travel Marts, organizing tourism events, sponsorship, fairs and festival and other expenditure, 500 – Other Charges, 503 – Other Expenditure".
- 5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	Emgee Square, M.G Road, Ernakulam, Kochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICICI0000010

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)

B.VENKATESHAM  
SECRETARY TO GOVERNMENT

To  
M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

Copy to:  
The YAT& C (PMU- Claims) Department.  
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER